



Memoria Estadística 2019

Capítulo 14. Valor de las ventas totales 2012-2020

14.3 Mayonesa, mostaza y aderezos

Valores corrientes

ID Subsector	Subsector	Millones de pesos									Variación anual										Estructura porcentual									
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020	
0	Mayonesa, mostaza y aderezos	7,025.1	7,334.6	7,890.2	8,531.5	9,321.6	9,881.2	10,548.3	10,621.0	10,537.4	...	4.4%	7.6%	8.1%	9.3%	6.0%	6.8%	0.7%	-0.8%	5.6%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Mayonesa	5,877.1	6,171.8	6,722.9	7,327.4	8,036.1	8,506.8	9,169.0	9,184.0	9,039.8	...	5.0%	8.9%	9.0%	9.7%	5.9%	7.8%	0.2%	-1.6%	5.8%	83.7%	84.1%	85.2%	85.9%	86.2%	86.1%	86.9%	86.5%	85.8%	
2	Mostaza	216.1	220.0	219.7	246.0	263.2	271.2	290.9	316.1	332.8	...	1.8%	-0.1%	12.0%	7.0%	3.0%	7.3%	8.7%	5.3%	6.5%	3.1%	3.0%	2.8%	2.9%	2.8%	2.7%	2.8%	3.0%	3.2%	
3	Aderezos	931.9	942.8	947.7	958.1	1,022.4	1,103.2	1,088.4	1,120.8	1,164.8	...	1.2%	0.5%	1.1%	6.7%	7.9%	-1.3%	3.0%	3.9%	4.0%	13.3%	12.9%	12.0%	11.2%	11.0%	11.2%	10.3%	10.6%	11.1%	

Valores constantes, base 2018 = 100

ID Subsector	Subsector	Millones de pesos										Variación anual															Estructura porcentual						
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020				
0	Mayonesa, mostaza y aderezos	8,843.2	8,955.4	9,296.9	9,958.0	10,381.5	10,419.3	10,551.0	10,132.2	9,821.8	...	1.3%	3.8%	7.1%	4.3%	0.4%	1.3%	-4.0%	-3.1%	0.4%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			
1	Mayonesa	7,398.1	7,535.6	7,921.4	8,552.6	8,949.8	8,970.1	9,171.3	8,761.4	8,425.9	...	1.9%	5.1%	8.0%	4.6%	0.2%	2.2%	-4.5%	-3.8%	0.6%	83.7%	84.1%	85.2%	85.9%	86.2%	86.1%	86.9%	86.5%	85.8%				
2	Mostaza	272.0	268.6	258.9	287.1	293.1	285.9	291.0	301.6	310.2	...	-1.3%	-3.6%	10.9%	2.1%	-2.4%	1.8%	3.7%	2.8%	1.2%	3.1%	3.0%	2.8%	2.9%	2.8%	2.7%	2.8%	3.0%	3.2%				
3	Aderezos	1,173.1	1,151.1	1,116.6	1,118.3	1,138.6	1,163.3	1,088.7	1,069.2	1,085.7	...	-1.9%	-3.0%	0.1%	1.8%	2.2%	-6.4%	-1.8%	1.5%	-1.1%	13.3%	12.9%	12.0%	11.2%	11.0%	11.2%	10.3%	10.6%	11.1%				

Volumen

ID Subsector	Subsector	Miles de toneladas										Variación anual															Estructura porcentual						
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020				
0	Mayonesa, mostaza y aderezos	245.0	259.7	260.9	264.3	278.1	249.7	228.5	222.9	214.1	...	6.0%	0.5%	1.3%	5.2%	-10.2%	-8.5%	-2.4%	-4.0%	-4.2%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				
1	Mayonesa	208.7	221.3	221.8	223.1	235.9	209.5	191.0	184.6	174.7	...	6.1%	0.2%	0.6%	5.7%	-11.2%	-8.8%	-3.3%	-5.4%	-4.6%	85.2%	85.2%	85.0%	84.4%	84.8%	83.9%	83.6%	82.8%	81.6%				
2	Mostaza	7.7	8.3	7.7	8.2	8.4	8.0	7.3	7.6	7.8	...	8.4%	-7.6%	6.7%	1.8%	-4.7%	-8.7%	3.8%	2.9%	-2.1%	3.1%	3.2%	3.0%	3.1%	3.0%	3.2%	3.4%	3.6%					
3	Aderezos	28.6	30.0	31.3	33.0	33.8	32.2	30.2	30.8	31.6	...	4.9%	4.4%	5.2%	2.7%	-4.9%	-6.1%	1.8%	2.8%	-1.7%	11.7%	11.6%	12.0%	12.5%	12.2%	12.9%	13.2%	13.8%	14.8%				

Cajas

ID Subsector	Subsector	Millones de cajas										Variación anual															Estructura porcentual						
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020				
0	Mayonesa, mostaza y aderezos	31.9	33.4	33.6	35.0	36.5	32.4	32.4	31.6	30.3	...	4.7%	0.7%	4.1%	4.2%	-11.0%	-0.1%	-2.5%	-4.1%	-2.5%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				
1	Mayonesa	26.8	28.0	28.2	29.2	30.6	27.4	27.6	26.6	25.2	...	4.7%	0.4%	3.9%	4.6%	-10.6%	0.8%	-3.3%	-5.4%	-2.3%	84.0%	84.0%	83.8%	83.6%	83.9%	84.3%	85.1%	84.3%	83.2%				
2	Mostaza	1.2	1.4	1.5	1.5	1.6	1.3	1.3	1.3	1.4	...	11.6%	5.1%	6.3%	1.5%	-15.6%	-2.1%	3.8%	2.9%	-3.4%	3.9%	4.1%	4.3%	4.4%	4.3%	4.1%	4.0%	4.3%	4.6%				
3	Aderezos	3.9	3.9	4.0	4.2	4.3	3.8	3.5	3.6	3.7	...	2.1%	1.4%	4.9%	2.5%	-12.6%	-5.7%	1.8%	2.8%	-3.7%	12.1%	11.8%	11.9%	12.0%	11.8%	11.6%	10.9%	11.4%	12.2%				

Materiales de envasado por categoría

Porcentaje ponderado sobre ventas

ID Subsector	Subsector	Materiales de envasado							No Especificado
		Vidrio	Lata	Bricks	Pet	Pouch	Otros		
0	Mayonesa, mostaza y aderezos	19.3%	0.0%	0.0%	75.7%	0.0%	5.0%	0.0%	

